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News
For Immediate Release

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It's a First...Pronto Products Company Introduces One of a Kind T800 Taquito Basket

(ARCADIA, CA) January 29, 2004 ... Pronto Products Company, a leading designer and manufacturer of quality products for the food industry, announces their new, cutting-edge model #T800 taquito basket, which is constructed solely for taquitos and offers a variety of features to enhance foodservice convenience.

The compact basket is 6 -1/2 in. wide x 9-5/8 in. long x 1-3/4 in. deep, it provides a 1-inch frying area per mold and accommodates up to eight taquitos at a time and fries them with no free floating outside of the basket. It is nickel and chrome plated and comes complete with a heavy-duty attached cover.

The new taquito basket is the latest addition to the growing family of Pronto products. "Pronto began as a small operation in 1959, serving the needs of the Mexican food industry," said Bill Parrott, president of Pronto Products Co. "Today we also offer a full product line, including stainless steel pasta baskets, culinary cookware, table caddies and a wide range of custom wire products. We're proud of the fact that we can provide customers with top-quality products as we continue to develop innovative new lines through improved technology."

Serving the industry for more than 40 years, Pronto Products Co. is the leading supplier of wire-formed Mexican specialty cooking accessories such as taco shell baskets, taco rails, taco salad baskets, tostada baskets, and chimi/burrito baskets. The company also produces specialty fry baskets; pasta cookers; table caddies in standard or custom design; beverage carriers; bagel/muffin baskets and other custom wire products for operators and foodservice equipment manufacturers. For more information, please contact Pronto Products Company, 11765 Goldring Road, Arcadia, California 91006 or call (800) 377-6680; (626) 358-5718. Fax (626) 358-9194. E-mail: prontoprod@earthlink.net or visit our Web site at www.prontoproducts.com.

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