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News
For Immediate Release

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New French Fry Holder from Pronto Products Company is a Perfect Blend of Fun and Function

(ARCADIA, CA) October, 2004 ... Pronto Products Company, a leading designer and manufacturer of quality products for the food industry for over 40 years, introduces their unique, new model C537 French Fry Holder that features a stylish star shape design.

The high-quality holder, which accommodates french fry bags and ramekins, is 8 in. wide by 5-1/2 in. high. The inside diameter of each of the two outside rings is 2-3/16 in. The inside diameter of the center ring is 3-1/16 in.

Ensuring a uniform display, the French Fry Holder is finished in an attractive gloss black powder coat, which enables it to complement other tabletop items of virtually any color. At the same time, its original, eye-catching design guarantees that it will add its own distinct, playful touch to any setting.



Available for immediate delivery, Pronto Product's model C537 French Fry Holders are offered at a list price of \$18 each. Qualifying purchases receive a quantity discount.

Serving the industry for more than 40 years, Pronto Products Co. is the leading supplier of wire-formed Mexican specialty cooking accessories such as taco shell baskets, taco rails, taco salad baskets, tostada baskets, and chimi/burrito baskets. The company also produces specialty fry baskets; pasta cookers; table caddies in standard or custom design; beverage carriers; bagel/muffin baskets and other custom wire products for operators and foodservice equipment manufacturers. For more information, please contact Pronto Products Company, 11765 Goldring Road, Arcadia, California 91006 or call (800) 377-6680; (626) 358-5718. Fax (626) 358-9194. E-mail: prontoprod@earthlink.net or visit our Web site at www.prontoproducts.com.

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